

An interactive masterclass for Innovation Leaders and Future Educators

by Prof. Dr. Henning Breuer (UXBerlin) & Roman Meier-Andrae (TÜV Nord),
and Kiril Ivanov, Sunday, 9 June, [ISPIM Conference](#) Tallin plus online session

Sustainable Innovation Culture – from ESG compliance to forward looking cultures and market leadership



Unlock Innovation Culture: Recent studies have spotlighted culture as a pivotal driver of financial success, with innovation culture being a cornerstone for ESG (Environmental, Social, Governance) and sustainable development. *But what constitutes your organisational innovation culture?* Together we dive into the core values and practices that form the bedrock of your organizational culture, and we address persisting challenges empowering you to drive sustainable innovation.

Interactive Learning Experience: Engage in an enriching, hands-on masterclass that clarifies fundamental concepts and introduces cutting-edge elicitation and facilitation techniques. We unveil new [open access toolkits](#) and templates enriched with practical examples from Europe's leading firms. Participants gather insights from the European project IMPACT, distilled scientific literature and our extensive experiences from large firms in mobility, telecommunication and IT, and innovation consulting.

Collaborative Insights: Enjoy this unique opportunity to share and compare experiences across various sectors and public institutions.

Investment for the future: For a nominal fee of EUR 100 plus VAT, this masterclass offers invaluable insights and practical tools to not only meet ESG compliance but to also lead the market through a forward-looking innovation culture.