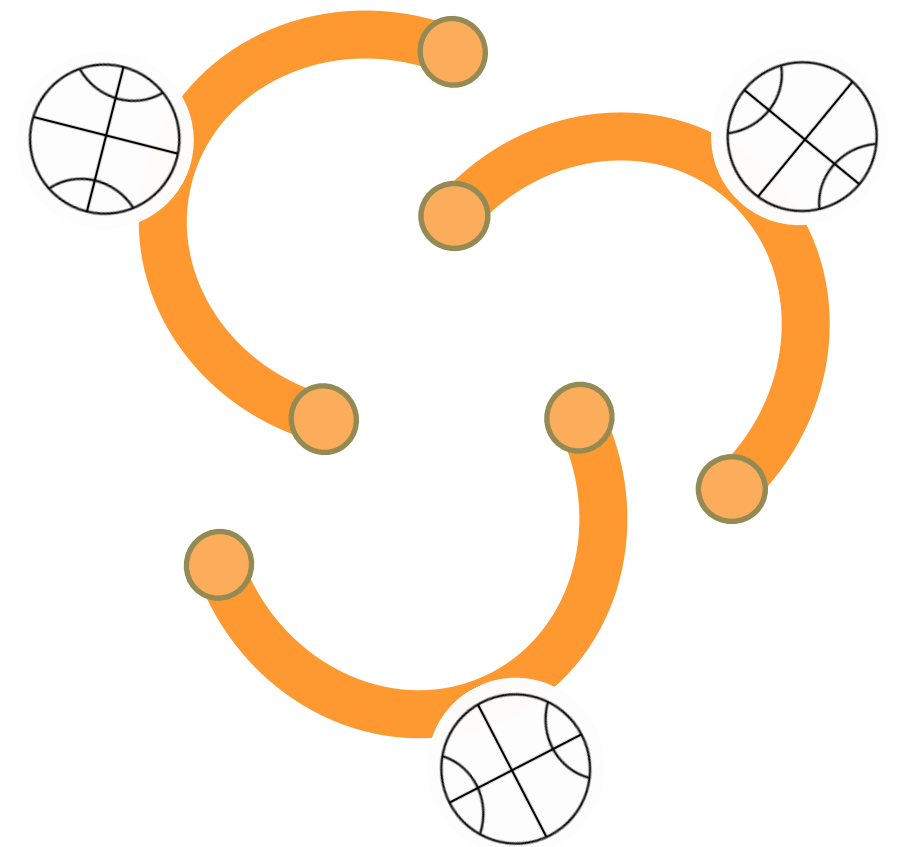




Values-Based and Sustainable Innovation Special Interest Group (SIG)

In this SIG we focus on the stakeholder values that are inevitably involved in innovation management, and on the outcomes and impact of related activities. We explore how to bring about more desirable outcomes that contribute to regenerative and sustainable development. And we study sustainable business models and innovation cultures that generate economic, social and ecological value on a regular and reliable basis.

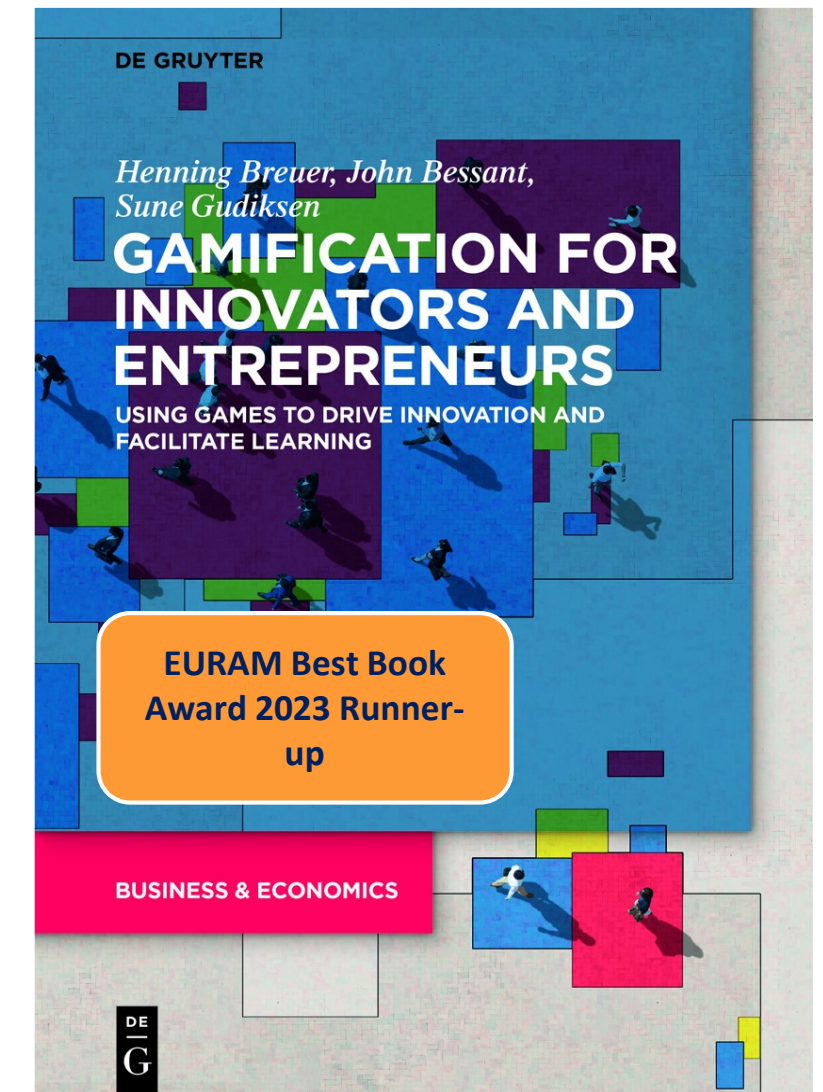




Values-Based
& Sustainable
Innovation

SIG activities between July 2023 and July 2024 focussed on topics of Values-Based and Sustainable Innovation Cultures, Sustainability Foresight, and Sustainable Business Model Design – main results are publicly available:

- **Events** including EU Erasmus Days 2023 with [11 theses on how to foster the development of values-based innovation cultures](#), ISPIM's Future Educators Workshop, "[Sustainability: From Slogan to Successful Learning Experience](#)" with Henning Breuer joining forces with SIG Teaching & Coaching, and [European Academy of Management](#) symposium on "Values-based and sustainable innovation management –drivers, barriers and facilitation"; **best book** of the year nomination and runner up award for the open access textbook on "[Gamification for Innovators and Entrepreneurs](#)"
- **Podcasts** on [Sustainability Foresight and Science Fiction](#) from the with Theresa Hannig, author of best-selling science fiction novel [Pantopia](#) & key influencer in our [SF4S Erasmus+ project](#), explores sustainable business models to save the world, [IMPACT Erasmus+ Project](#) podcasts on [How to establish a values-based innovation culture for sustainable business impact](#) and on "[Innovation is Rubbish!](#)" (with John Bessant)
- Open-source **toolkits** with Sustainable Innovation Practices for practitioners and educators from the [IMPACT Project](#)
- 180+ participants joined 8 sessions of our Special Interest Group at the **2024 ISPIM conference in Tallinn**, including hot topic discussions on "[How to Create a Sustainable Innovation Culture](#)" and an Innovation Leaders and Future Educators: "[Sustainable Innovation Culture Interactive Masterclass](#)" (upcoming masterclass at ISPIM 2025 in Bergen)
- **New publications** on [Tensions and Values-Action Gaps](#) in sustainable innovation cultures (IJIM), [Key value indicators](#) (TP) and [Management guidelines to address cultural challenges and facilitate values-based innovation through gamification](#) (IJEIM), [Sustainable Business Model Design](#) (JoBm) and an open access [Sustainable Innovation Syllabus](#) introduces basic concepts, practices, methods, ad design patterns of sustainability and innovation management



Forthcoming open access book (deGruyter 2025) on **Sustainable Innovation Cultures**, find a preview in this [Podcast for the EU Erasmus days 2024](#)



**Values-Based
& Sustainable
Innovation**

Co-Leads

**Prof. Dr. Henning Breuer
Kiril Ivanov**



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