

Futures Literacy for Green Growth

EU SF4S Project

Supporting our transition to a more sustainable European economy

3rd Public Conference

27 February 2025

12.00-13.15 (CET)



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Co-funded by the Erasmus+ Programme of the European Union 

Join industry leaders, sustainability experts, and educational innovators for an online conference organized by the **EU Project SF4S on February 27, 2025, from 12:00 to 13:15 CET**. This event will delve into the critical skills and capabilities essential for driving Europe's green growth agenda.

We will explore the following themes and questions:

Challenges: What do industries need to lead green growth?

Speakers: Toni Ahlqvist (U of Turku) & Johanna Vallistu (Taltech)

- Skills and capabilities at company and industry levels
- Insights from 100+ expert interviews

Practices & Methods: What are the lessons learned from industry foresight projects?

Speakers: Henning Breuer (Media University Berlin) & Pierre Plouzenec (Michelin)

- Foresight methods and normative scenarios to deal with sustainable innovation challenges
- Examples from the European Environment Agency and envisioning sustainable mobility business

Training for the Future: How can curricula be adapted for vocational and higher education?

Speakers: Rene Rohrbeck (EDHEC) & Theresa Hanning (author of *Pantopia* and socially critical science fiction)

- Modular content for European-level training
- Essential skills like systems thinking, foresight, and AI integration

This event is a unique opportunity to gain actionable insights on overcoming sustainability challenges and explore cutting-edge training modules designed for a green growth future.

Reserve your spot: https://us06web.zoom.us/meeting/register/y0B2R-M3RemLcPq_tlrO7Q#/registration

Spread the word: Share this invitation with your network!

We look forward to seeing you there!